

UNIVERSITY PAPER

T.Y.B.B.I.

SEM-VI

MAY -2018

OK

TYBBI - VI scm
strategic mgnt

19/04/2018

Q. P. Code: 34215

TIME: 2 ½ hrs

Notes : (i) All questions are compulsory
(ii) Figures to the right indicate full marks

MARKS : 75

- Q1A) Explain the various levels of strategy 08
Q1B) What is strategic management? Explain its significance in banking sector. 07
OR
Q1C) Explain briefly the process of strategic management. 08
Q1D) Discuss the various challenges to strategic management 07
- Q2A) Explain the arguments against social responsibility of business 08
Q2B) List the different components of economic environment of business. 07
OR
Q2C) Explain the SWOT analysis with illustration 08
Q2D) Discuss how the banking sector has contributed towards the protection of ecological environment? 07
- Q3A) Explain the advantages and limitations of the BCG matrix. 08
Q3B) What do you mean by mission statement? Explain its features. 07
OR
Q3C) What is meant by diversification? State and explain the different types of diversification. 08
Q3D) Explain the McKinsey Framework 07
- Q4A) Discuss the role of leaders in strategic management. 08
Q4B) Explain the advantages and limitations of benchmarking. 07
OR
Q4C) Explain in detail, the concept of "Performance Gap Analysis in Banks" 08
Q4D) Explain the different types of organizational structures that can be followed by banks. 07
- Q5 Write short notes (any 3) 15
1. Strategic Business Unit (SBU)
2. Triple Bottom Line
3. Downsizing in Banks
4. Responsibility Centres
5. Political Environment

Q.P. Code: 34181

Duration-2.5 hours

Marks-75

- NB. 1. Attempt all the questions.
2. Figures to the right indicate full marks.

- Q.1. a. What are the functions of a Central Bank? (07)
b. Explain the concepts of Reserve Money and Money Multiplier. (08)

OR

- Q.1. c. Bring out RBI's role in development of financial market. (07)
d. Explain the conflict between monetary and fiscal policies. (08)

- Q.2. a. Explain any five departments of RBI. (07)
b. Discuss in detail the Act giving legal framework of Banking in India. (08)

OR

- Q.2. c. What are the major recommendations of Narashiman Committee (1997-98)? (07)
d. Discuss the role of NABARD. (08)

- Q.3. a. Explain the instruments of monetary policy. (07)
b. What are the limitations of credit creation? (08)

OR

- Q.3. c. Bring out the objectives of fiscal policy. (07)
d. Comment on the budget and importance of budget. (08)

- Q.4. a. What are the functions of a financial system? (07)
b. What is the role of supervisors in Basel-II? (08)

OR

- Q.4. c. What are the banking reforms in India? (07)
d. Examine the role of IRDA. (08)

- Q.5. Write short notes on (any three) (15)
1. Financial stability
2. Autonomy of Central Bank
3. IDBI
4. Credit and its instruments
5. FEMA

10-16

TYBBI IV sem
23/04/2018 International Business.

Q.P. Code : 21177

[Time: 2½ Hours]

[Marks: 75]

Please check whether you have got the right question paper.

- N.B: 1. All questions are **compulsory**.
2. Figures to the right indicate marks allotted to each question.

- Q.1** Explain the following concepts. 15
(i) Liberalization
(ii) Dumping
(iii) Joint Venture
(iv) Political risk
(v) Letter of credit
- Q.2** a) What are the changes in the pattern of World Trade due to IB? 8
b) What are the arguments against protectionism? 7

OR

c) Differentiate Domestic Trade and International Trade. 8
d) Explain the role of Government in International trade. 7
- Q.3** a) Explain the Vernon's Product Life Cycle Theory. 8
b) What are the forms of Economic integration. 7

OR

c) Explain the role of organizations in International Trade. 8
d) What are the points should be considered for effective cross-border transactions. 7
- Q.4** a) What are the modes of Entry into International Trade? 8
b) Explain the steps for market selection process. 7

OR

c) Calculate the FOB price to be quoted to kapil International from the following details. 8
Ex-Factory cost Rs. 3,00,000
Packing Charges Rs. 30,000
Loading Expensed Rs. 15,000
Profit Expected 23 of FOB cost
Duty Drawback 10% of FOB price
Conversion Rate 1\$ = Rs. 67
d) What are the Rockwell values?
- Q.5** a) Explain the objectives of ASEAN and NAFTA. 8
b) Brief on ECGC in respect of risk. 7

OR

c) Explain the features of Pre-shipment and Post shipment. 8
d) Explain the convertibility of currency in India. 7

TyBBI VI sem

HRM

24/04/2018

Q.P. Code :26022

[Time:2½ Hours]

[Marks:75]

Please check whether you have got the right question paper.

- N.B:** 1. All questions are compulsory.
2. Figures to the right indicate full marks.

- Q1.** a) "The role of H.R. manager has drastically changed in the globalized business environment"
Discuss. 07
b) Enumerate the functions of the HR department of a Financial Institution 08
OR
- Q1.** c) Explain the significance of a personnel manual and discuss its benefits. 07
d) Illustrate with examples ethical issues in HRM. 08
- Q2.** a) Discuss briefly the factors affecting Human Resources Planning. 07
b) Define HRIS, and examine its uses. 08
OR
- Q2.** c) Define transfer and Explain the types of transfers. 07
d) Define promotion and enumerate the types of promotion with examples. 08
- Q3.** a) Examine the various sources of recruitment used by organisations 07
b) Explain the different types of selection tests used for banking organisations. 08
OR
- Q3.** c) Briefly Explain the different methods of management development. 07
d) Enumerate the common problems and limitations of an Appraisal system. 08
- Q4.** a) Explain the different steps of career planning. 07
b) Discuss the uses of Job Analysis. 08
OR
- Q4.** c) Enumerate the factors affecting job design in an organisation. 07
d) Discuss the various parties to Industrial relations. 08
- Q5.** Write short notes on (any three). 15
a) Compensation management.
b) Orientation.
c) Employee communication.
d) H.R. Audit.
e) Succession planning.

T4BBZ (SEM VI)
Date 1-25/4/2018

Subj - Business Ethics &
Computer

Q.P. Code: 30979

Time 2½ hours

Marks: 75

N.B (I) All questions are compulsory

- (1) (a) Define Business Ethics? Explain the need for business ethics? (8)
(b) Define Values? What are the different types of Values? (7)

OR

- (c) Ethics and Values Teachings from the Holy Bible. (8)
(d) What is Whistle Blowing? Discuss laws relating to protection of Whistle Blower?(7)

- (2) (a) Explain the recommendations of the Kumar Mangalam Birla Committee constituted by SEBI for corporate governance? (8)
(b) Explain the role of corporate governance in a globalized economy? (7)

OR

- (c) Explain the various recommendations given by Narshiman Committee? (8)
(d) Explain the recommendations of CII Code on corporate governance? (7)

- (3) (a) What is Corporate social responsibility? What is the significance of CSR activities in Indian organisations? (8)
(b) Discuss the responsibility of business towards Government and suppliers? (7)

OR

- (c) What is code of conduct? Briefly explain the code of conduct in banking sectors? (8)
(d) Discuss the responsibility of business towards customers and shareholders? (7)

- (4) (a) What is corruption? What are the measures to control Corruption in India? (8)
(b) What are the various frauds committed in Insurance sector? (7)

OR

- (c) What is IPR? Explain Patent and Copyrights? (8)
(d) Explain with examples of the concept of scams in Indian financial sector? (7)

- (5) Write short notes on **any Three** of the following: (15)

- a) Remuneration committee
b) Causes of Corruption
c) Role of Competition Commission in India
d) Insider Trading
e) Value and ethical teachings from the Quran
f) Independent Director

TY BBI - VI Sem.

April-2018

T.M.

Q.P. Code: 35272

Maximum Marks: 75

Duration: 2 ½ Hours

Note: 1) All questions are compulsory, Subject to internal choice.
2) Figures to the right indicate full marks.

- Q1 Explain the Concepts:** 15
- a) JIT
 - b) SOHO
 - c) Generic process
 - d) Backward integration
 - e) Restructuring
- Q2) a.** Define Turnaround Management. Explain the characteristics of Turnaround Management. 8
- b.** Explain intensive growth strategies with advantages and disadvantages. 7
- OR
- c.** Discuss the effects of liberalization on Indian economy. 8
- d.** Define business organization. Explain the characteristics of business organization 7
- Q3) a.** Define industrial sickness. Explain the internal reasons for industrial sickness. 8
- b.** Explain the various problems faces by Small scale industries in India? 7
- OR
- c.** Explain the remedial measures taken by government to reduce industrial sickness. 8
- d.** Explain the different stages of sickness. 7
- Q4) a.** Explain the Six C's in the proper implementation of TQM. 8
- b.** What is business restructuring? Explain the different types of restructuring. 7
- OR
- c.** How BPR is different from TQM? Explain their difference. 8
- d.** Explain the central thrust of BPR. 7
- Q5) a.** Define franchising. What are the different types of franchises? 8
- b.** Explain the different types of outsourcing. 7
- OR
- c.** What is an Agency? What are the duties of an agency to their client? 8
- d.** Explain the benefits of free-lancing. 7