

QUESTION PAPER

T.Y.B.M.M

[JOURNALISM]

SEM-V

NOV.-2017

[Time: 2½ Hours] making

[Marks:75]

Please check whether you have got the right question paper.

- N.B:
1. Question.No.1 is compulsory.
 2. All questions carry equal marks.
 3. Support your answer with suitable examples.

Q1 Arrange the following news in Inverted Pyramid Style. Supplement it with information wherever required. Also give an appropriate headline.

15

India's telecom subscriber base, mobile and landline combined, touched the 1.18-billion mark at the end of February 2017, according to Telecom Regulatory Authority of India (Trai).

The demand for the once- popular landline phone has been dwindling as cheap mobile handsets, coupled with falling tariffs and freebies, have led to an explosion in cellphone connectivity. Over the past few months, operators including newcomer Reliance Jio, Bharti Airtel and Vodafone, have been doling out attractive offers to woo customers. India currently has a smartphone use base of over 300 million. Nearly 94% of smartphone owners use Android or iOS.

According to Forrester, global mobile device usage is expected to reach more than 5.5 billion users by 2022. "We expect the number of global smartphone users to reach 3.8 billion by 2022, crossing the 50% mark for smartphone penetration by population in 2017 and reaching 66% by 2022," the global research firm gave this statement.

Android is expected to capture 73% of the market share (with more than 1.8 billion users) in 2017, followed by Apple (21%) and Windows (4%). "Large-screen smartphones are contributing to the decline in tablet users. In metric China and India, 65% and 62% of online adult smartphone users, respectively, have a screen size between 5.0 and 6.0 inch," Forrester said.

Whatsapp is most used application in India followed by Youtube on Android platform and Facebook on Apple's iOS platform. Google maps is third most use application by users on both the platform, report says.

The data usage per smartphone user in India will grow to 11GB per month by 2022. The 5G service is expected to be operational in India by 2022 with subscriber base of around 3 million.

Q2. A) Accuracy, Balance, Clarity is the first requirement of good news report. Explain

8

Q2. B) What are the various sources of gathering news for a Journalist?

7

OR

- Q2. C) What are Follow-up stories and its importance? 8
- Q2. D) What is Citizen Journaliism and iis importance? 7
- Q3. A) What is Investigative journalism? Explain with examples. 15

OR

Q3. B) What are the do's and don'ts while covering disaster stories. Explain with Example. 15

Q4. A) What are Sting operations? Explain the various tools used in Sting operations. 8

Q4. B) Explain Maharashtra irrigation scam. 7

OR

Q4. C) What is Beat Reporting? Explain Political beat with examples 8

Q4. D) Explain Yellow Journalism 7

Q5. Write short notes on (ANY THREE) 15

1. RTI
2. Health Beat
3. Anna Hazare Movement
4. Press Conference
5. On-the Spot reporting

Editing

Q.P. Code: 23499

Marks 75

2.30 hours

All questions are compulsory.

Q1. Edit and rewrite the following keeping in mind Style-sheet for spelling, grammatical, factual and punctuation mistakes. Give a suitable headline and suggest an appropriate visual.

(15 Marks)

Central hrd minister India recognises that accountability in financing of education is critical to achieve SDG4 and associated targets. It involves accountability in financing of education in the part of both the development partners and individual countries. Accountability in the part of development partners relates to the commitment to enhance funding that is needed to implement SDG4-Education 2030 agenda. The latest Global Education Monitoring Report which could released recently points out that "at the global level, international commitments to finance the education sector, remains weak". The Report indicates that "only 6 of 28 OECD-DAC countries met their commitment to allocate 0.7% of national income to aid." Therefore, OECD developed countries must fulfil their commitment. Ultimately, investing in education is investing in peace and sustainable future.

Accountability on the part of individual countries relate to the commitment to set national appropriate spending targets for education, mobilising financial resources and achieving in a progressive manner the international benchmarks of allocating at least 4% to 6% of gross domestic product (GDP) to education; and/or allocating at least 15% to 20% of public expenditure to education. Accountability on the part of individual countries also relates to an efforts aiming at ensureng that the available funds that are used efficiently and effectively.

The Government of India recognises that achieving the education development goals and targets set in the context of SDG4-Education 2030 agenda requires increase and well-targeting financing and effective and efficient utilisation of allocated funds. Government of India is investing nearly 4.5 % of gdp on education, despite competing demands on resources. The Central and State/ UT governments have been making efforts for provide adequate and equitable finance to educational priorities. There has been a broad consensus the investment on education be gradually should be increased to reach a level of six per sent in the the Gross Domestic Product (GDP).

Q2. (A) Explain the structure of the editorial department in a daily newspaper. What are the responsibilities of the News Editor in this set-up? (15 Marks)

OR

(B) Describe the importance of the Editor in -Chief in a leading daily newspaper. What are the challenges that he faces and how can he shape public opinion? (15 marks)

Q3. (A) Headlines sell a story: Do you agree with this statement? Describe at least five types of headlines (8 marks)

(B) Explain the principles of page layout. (7marks)

OR

Q3. (A) Why are pictures important to tell a news story? Explain what is a good picture for a journalist (8 marks)

(B) What is a stylebook? How does it help in giving a publication a professional touch? (7 marks)

Q4. Read the following leads and with help of a diagram indicate the placement of any 5 on the front page of a national broadsheet newspaper. Give justification for your placement. (15 Marks)

1) **Chennai:** Normal life in Chennai was affected as heavy rainfall continued in several parts of the metropolis and neighbouring districts on Friday. As per the last update by news agency PTI, the death toll in rain-related incidents in the city reached eight in Tamil Nadu. In spite of some relief in the early hours of the day, the city saw heavy downpour in the evening which continued overnight.

2) **NEW DELHI:** Official statistics indicate an 80% increase in the value of digital transactions in 2017-18, with the total amount expected to touch Rs 1,800 crore in the wake of the impetus provided by demonetisation. The value of digital transactions till October this year, at Rs 1,000 crore, was nearly equal to that for the whole of 2016-17.

3) **New York:** As the CIA on Wednesday made public at least 470,000 files from computers seized during the May 2011 raid on Osama bin Laden's Abbottabad safehouse, the world got a peep into the secret life of the man who was once the world's most wanted. Sandwiched between graphic videos of suicide bombings and beheadings are Bollywood chartbusters sung by Udit Narayan, Kumar Sanu and Alka Yagnik.

4) **Mumbai:** A Reuters report notes that as WhatsApp went down, thousands of people reported about it on social media. "Whatsappdown was the top trending item on Twitter in India, which is WhatsApps biggest market with about 200 million of its billion-plus users.

5) **NEW DELHI:** The Supreme Court (SC) on Friday refused to pass an interim order staying the linking of Aadhaar with mobile numbers and bank accounts. At the same time though, the top court chastised banks and mobile telephone companies for creating panic by sending customers messages saying their accounts will be deactivated if they don't link them to Aadhaar.

6) **Patna:** At least three people were killed and over 10 injured on Saturday morning after a stampede took place at the Simaria ghat in Bihar's Begusarai. The incident occurred at 7 am in a narrow lane near the Simaria ghat where people had gathered on the occasion of Karthik Purnima



7) New Delhi: The Jnanpith award for 2017 goes to one of the most celebrated Hindi writers, Krishna Sobti. Following the unanimous decision amidst the members of the Jnanpith Selection Board, the 97-year-old is to be decorated with India's highest literary honour, in recognition of her outstanding contribution to Indian literature

Q5. Write short notes on any three

(15 Marks)

- a) Subeditor
- b) Typeface
- c) Photo Feature
- d) Press release
- e) Difference Between tabloid and broadsheet

Q.P code: 22734

Marks : 75

Time : 2.30 Hrs

Note- 1) -All Questions are compulsory.
2)- Internal choices are provided.

Q. 1 A) Analyze the difference between any one English daily and any one regional language daily based on parameters like style of reporting, selection of stories and impact on readers. (15)

OR

Q. 1 B) Analyze the future of regional journalism in India and explain the reasons for the speedy growth of regional media in recent times. (15)

Q. 2 A) Examine the evolution of Hindi press post-independence and discuss how it influenced national politics over the last two decades. (08)

B) Discuss the role played by Hindi newspapers during the National struggle for freedom. (07)

OR

Q. 2 C) Examine the contribution of Malayala Manorama and Mathrubhumi bringing about social change in Kerala. (08)

D) Analyze the evolution and development of Telugu Press post independence. (07)

Q. 3 A) Trace the contribution of Marathi press to the Samyukta Maharashtra movement. (08)

B) Write a note on contemporary Marathi journalism and discuss how political patronage shapes Marathi journalism. (07)

OR

Q. 3 C) Comment on Urdu Journalism in pre- independent India. (08)

D) Discuss the reasons for the decline of urdu journalism in India. (07)

Q. 4 A) Discuss and debate whether regional journalism contributes to national integration or promotes regional tendencies by giving relevant examples. (15)

OR

Q. 4 B) Examine the role played by Bengali newspapers in bringing about social reforms and renaissance. Discuss their contribution to India's freedom struggle. (15)

Q. 5 Write short notes on any Three (15)

a) Lokmat

b) Anand Bazar Patrika

c) S.Sadenand

d) Ecnadu

e) Regional Television channels

TURN OVER

Q.P. Code : 03375

[Time: 2½ Hours]

[Marks:75

Please check whether you have got the right question paper.

- N.B: 1) Attempt all questions
2) Marks to the right indicate full marks

- Q.1 (A) Discuss the views of either Walter Lippmann or Paul Lazarsfeld on impact of mass media on public opinion. (15)
- Q.2 (A) What are the tools to gauge Public Opinion? How reliable are they? (15)
OR
(C) Briefly analyse the media's coverage of the Bangladesh crisis in 1971 (8)
(D) Discuss the role of the media in the Kargil conflict. (7)
- Q.3 (A) Discuss with examples, the Indian media's coverage of general elections. (15)
OR
(C) How did the media cover India's nuclear policy? (8)
(D) Discuss the media's coverage of Dalit issues. (7)
- Q.4 (A) How did the use of social media affect the Arab Spring? Discuss with relevant examples (15)
OR
(C) How has the media been covering the ISIS? (8)
(D) Write a note on the media's coverage of the insurgency in Nagaland. (7)
- Q.5 Write short notes on any three: (15)
a. Gaza Crisis
b. Portrayal of Women's Issues in media
c. Agenda Setting Theory
d. Bodo conflict
e. Forest Rights Act

TURN OVER

सुचना: १) सर्व प्रश्न अनिवार्य आहेत
२) उजवीकडील संख्या गुण दर्शवितात

१. (अ) वॉल्टर लिपमॅन किंवा पॉल लाइरफेल्ड यांच्या जनमाध्यमांच्या जनमतावरील परिणामाबाबतच्या मतांवर चर्चा करा. (१५)
२. (अ) जनमत मापनाची साधने कोणती आहेत? ती किती विश्वासाहार् आहेत? (१५)
किंवा
(अ) १९७१ च्या बांगलादेश युद्धाचे माध्यम वार्ताकनांचे परिक्षण करा. (८)
(ब) कारगील संघर्षातील माध्यमांच्या भूमिकेची चर्चा करा. (७)
३. (अ) सर्वसाधारण निवडणुकांचे भारतीय माध्यमांचे वार्ताकन उदाहरणासहित चर्चा करा. (१५)
किंवा
(अ) माध्यमांनी भारताच्या अणु धोरणाचे वार्ताकन कशा प्रकारे केले? (८)
(ब) दलितांच्या प्रश्नांसंबंधी माध्यम वार्ताकन चर्चा करा. (७)
४. (अ) अरब क्रांतीमध्ये समाजमाध्यमांच्या वापराचा कसा परिणाम झाला? सुयोग्य उदाहरणासहित चर्चा करा. (१५)
किंवा
(अ) माध्यमे 'आयसिस' चे वार्ताकन कशा प्रकारे करतात? (८)
(ब) नागालॅंड मधील बंडखोरीचे माध्यम वार्ताकन यावर टीप लिहा. (७)
५. टीपा लिहा (कोणत्याही तीन) (१५)
अ. गाझा संघर्ष
ब. माध्यमातील स्त्रियांच्या प्रश्नांचे सादरीकरण
क. कार्यसूची निश्चिती/प्राधान्यकन निश्चिती सिद्धांत
ड. बोडो संघर्ष
इ. वन हक्क कायदा

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Feature and Opinion

Q.P. Code: 22436

Time: $2\frac{1}{2}$ Hours

Marks: 75

1. All questions are compulsory
2. Figures to the right indicate marks
3. Kindly support your answers with suitable examples

Q1. (a) What is a feature? (05)

(b) Differentiate between: (i) Hard news & Soft News

OR

(ii) News reports & Features (10)

Q2. (a) Explain the importance of using Colour & imagery and Anecdotes in Feature Writing (15)

OR

(b) Write a Nostalgic feature or a Human Interest Story based in Mumbai.

(Word limit: 250 – 350 words)

(15)

Q.3 (a) Explain the relevance of Editorials & Editorial page in a newspaper, in today's world.

OR

(a) Explain the layout of an editorial page.

(08)

Q.3 (b) Write an Obituary of a well-known personality of your choice.

(Word limit: 250 -350 words)

(The personality should have passed away between Jun – Oct 2017)

OR

(b) Write a Review of an eatery or a film of your choice.

(Word limit : 250 -350 words)

(07)

Q.4 (a) What is the role of a column in a Newspaper?

Explain any one kind of column: (i) Analytical

OR

(ii) Interactive

(08)

Q.4 (b) Discuss the relevance of writing Travel features

OR

(b) What is a profile & what factors do you need to keep in mind when writing a profile.

(07)

Q.5 Write short notes on: (Any three)

- (i) Types of leads
- (ii) Snippets as a feature
- (iii) Special techniques in Interviews on: e-mail or Television
- (iv) Trend stories & their relevance
- (v) Write a brief profile of P. Sainath

(15)
