

QUESTION PAPER

F.Y.BMS

SEM-II

APRIL- 2022

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.M.S

Semester: II

Subject: Business Environment

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 18th April , 2022

Time: 2 ½ hrs

Instructions:

1. This Question Paper contains 1 page
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI) Attempt any 1 out of the following: (7 marks)

- A. Discuss the five forces analysis of Michael Porter.
- B. Write a note on LPG Model with reference to India.

QII) Attempt any 6 questions from Question No. 2 to Question No. 9 (5 marks each)

- Q2. Define social audit . What is its significance?
- Q3. Discuss the cons of World Trade Organization.
- Q4. What are the factors that has contributed to the increased significance of the concept of corporate Governance?
- Q5. State the responsibilities of Government towards business?
- Q6. What are the components of SWOT analysis?
- Q7. Discuss the important constituents of Internal environment in business.
- Q8. Discuss the significance of business environment.
- Q9. What are the factors promoting growth of MNC's in India?

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PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.M.S

Semester: II

Subject: BUSINESS MATHEMATICS

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 19th April 2022

Time: 2 ½ hrs

Instructions:

1. This Question Paper contain 2 pages
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI)	Attempt <u>any 1</u> out of the following:	(7 marks)										
A.	For the data given below find the profit for the year 2008 using appropriate interpolating formula <table border="1" style="margin: 5px auto; border-collapse: collapse;"> <tr> <td style="padding: 2px;">Year</td> <td style="padding: 2px;">2000</td> <td style="padding: 2px;">2005</td> <td style="padding: 2px;">2010</td> <td style="padding: 2px;">2015</td> </tr> <tr> <td style="padding: 2px;">Profit in '000 Rs.</td> <td style="padding: 2px;">38</td> <td style="padding: 2px;">30</td> <td style="padding: 2px;">20</td> <td style="padding: 2px;">24</td> </tr> </table>	Year	2000	2005	2010	2015	Profit in '000 Rs.	38	30	20	24	
Year	2000	2005	2010	2015								
Profit in '000 Rs.	38	30	20	24								
B.	Solve the following system of equation by Cramer's rule $3x + 2y - z = 6, x + 2y + z = 2, x - y - 3z = 3$											
QII)	Attempt any 6 questions from Question No. 2 to Question No. 9	(5 marks each)										
Q2.	If $A = \begin{bmatrix} 1 & 2 & 0 \\ -1 & 0 & 3 \end{bmatrix}, B = \begin{bmatrix} 2 & -2 \\ 0 & 1 \\ 3 & 1 \end{bmatrix}$ & $C = \begin{bmatrix} 1 & 0 \\ 0 & -1 \\ 1 & 2 \end{bmatrix}$ are the given matrices then find the matrix $A(B + C)$											
Q3.	Find dy/dx of a) $y = (\tan x)(x^3)$ b) $y = \frac{\log x}{\sin x}$											
Q4.	A bag contains 5 red & 4 blue balls. Three balls are selected randomly from a bag. In how many ways balls can be selected such that a) There are 2 red & 1 blue balls b) There are 1 red & 2 blue balls											

Q5.	Define: Break-Even Point Company manufactures clocks with 12 workers so that salary of each worker is Rs.3,000. If manufacturing cost of each clock is Rs. 200/- & each clock is sold for Rs.300 then find break-Even Point.	
Q6.	If $A = \begin{bmatrix} 2 & 1 & 1 \\ 1 & 2 & 1 \\ 1 & 1 & 2 \end{bmatrix}$ then find its inverse by adjoint method	
Q7.	Kalpataru housing society wants to create a sinking fund of Rs 2,50,000 after 12 years. Find the annual installment at 9 % p.a. compounded annually	
Q8.	Anurag has taken a loan of Rs. 60,000 from the bank for a period of 5 months. Compute EMI at the rate of 1% per month compounded monthly.	
Q9.	If $C(x) = 3(x^3) - 180(x^2) + 10x + 50$ is cost function for an output x then find x so that marginal cost is decreasing	

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.M.S

Semester: II

Subject: Industrial Law

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 20th April, 2022

Time: 2 ½ hours

Instructions:

1. This Question Paper contains 1 page.
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI) **Attempt any 1 out of the following:** (7 marks)

- A. Discuss in details Strike and different types of strike
- B. Discuss in detail Safety Provision under Factory Act

QII) **Attempt any 6 questions from Question No. 2 to Question No. 9** (5 marks each)

- Q2. Discuss in detail Doctrine of Last Clear Chance
- Q3. Discuss in detail Doctrine of Contributory Negligence
- Q4. Discuss in detail Partial Disablement
- Q5. Discuss in detail Principal Employer under ESI act 1948
- Q6. Discuss penalty for obstructing Inspector under POWA 1936
- Q7. Write a short note on Malicious and Vexatious claims
- Q8. Define Occupier and duties of occupier under Factories act 1948
- Q9. define Award and Settlement under Industrial Dispute Act 1948

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.M.S

Semester: II

Subject: Principles of Management

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 21st April, 2022

Time: 10.30-1.00 pm

Instructions:

1. This Question Paper contains one page
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI) Attempt any 1 out of the following: (7 marks)

- A. Explain any seven principles of management given by Henri Fayol.
- B. What is Organisation Structure? Discuss the significance of organisation structure.

QII) Attempt any 6 questions from Question No. 2 to Question No. 9 (5 marks each)

- Q2. Explain why management is called an Art.
- Q3. Discuss in brief any 5 principles of scientific management.
- Q4. Describe the steps involved in the decision-making process.
- Q5. Discuss the process of MBO in detail.
- Q6. Explain the features of a formal organization structure.
- Q7. Write a note on delegation of authority.
- Q8. Explain the corporate social responsibilities towards consumers and employees.
- Q9. Discuss the advantages of coordination.

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.M.S

Semester: II

Subject: Principles of Marketing

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 22nd April, 22

Time: 10.30 - 1.00 hrs

Instructions:

1. This Question Paper contains 01 page.
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI) Attempt any 1 out of the following: (7 marks)

- A. Explain briefly the elements of marketing mix.
- B. Explain the basis used for segmenting consumer markets.

QII) Attempt any 6 questions from Question No. 2 to Question No. 9 (5 marks each)

- Q2. Explain advantages and importance of Marketing Information System.
- Q3. What are the advantages of product Branding to Consumers?
- Q4. Explain importance of relationship marketing.
- Q5. Explain the features of E-Marketing.
- Q6. What is Target Marketing? Explain its importance.
- Q7. What are the internal factors that influence pricing policy?
- Q8. What are the stages in New product development?
- Q9. What are the factors influencing Consumer behavior?

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.BAF/BBI / BMS/BFM

Semester: II

Subject: Business Communication-II

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 23 April, 2022

Time: 10:30 AM - 1:00 PM

Instructions:

1. This Question Paper contains 2 pages
2. Question No. 1 is compulsory (which has internal option)
3. Attempt any 6 questions from Question No. 2 to Question No. 9
4. Marks to the right indicate full marks
5. Use of simple calculator is allowed
6. Answers to each new question to be started on a new page
7. Figures in the brackets to the right indicate maximum marks

Q1. Attempt any 1 out of two: (7 marks)

a. A committee has been appointed by the directors to investigate the cause of declining sales of Avon Cosmetics Limited. Draft a committee report.

b. Elaborate the steps of organizing a conference.

Q2. Elaborate on types of interviews. (5 marks)

Q3. An educational institute requires one hundred and fifty desks for its classrooms. Draft a letter of inquiry to Famous Furniture Mart asking for pricelist and catalogue. (5 marks)

Q4. Draft a notice and agenda of First Board Meeting of K.O. Company Ltd? (5 marks)

Q5. Your mother, who has retired two years ago has not yet begun receiving her pension in spite of being entitled to it. Use the RTI act to apply to the pension office and question the delay. (5 marks)

Q6. Draft a complaint letter to M/S Mehta complaining about the quality of paper supplied to St. John's College for their examination work. (5 marks)

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Q 7. Draft a sales letter promoting the sale of a New Herbal Shampoo. (5 marks)

Q 8. What are the contents of Reports? (5 marks)

Q 9. Draft a Summary of the following passage. (5 marks)

Films and television hardly ever portray people or situations in real life. They are almost all make-belief, often so ridiculous that they are laughable. Ordinary film-shows almost always have to have heroes and villains. Everyone loves a hero like James Bond who seems to be able to get out of every sticky situation without a scratch. We see the heroes get knocked, punched, shot and otherwise abused. Then their wounds would heal so quickly and completely that by the end of the show, they are looking completely healthy or at worse with a symbolic bandage around their arm. This is definitely ridiculous. Just get knocked in the head once and an ordinary man will probably suffer the consequences for days afterwards, or perhaps permanently. But our heroes get knocked every week without any ill-effects.

The villains too are unrealistic. They are portrayed as completely bad. I have not met anyone in real life who is completely bad, nor have I met one, who is completely good. In real life, each person has his or her bad points, and depending on the situation he or she may act accordingly. I know a man who would not give a cent to a beggar but would willingly spend a fortune on his children. How does one judge such a person? To the beggar he maybe stingy, which is something considered bad. To his family, however, he will be considered a good father. So, he is good or bad according to the situation.

In films and television, in almost every case, the heroes' triumph over the villains. If real life were to be as portrayed, by now there should be no villains left in the world, or very few of them. Consequently, the world should be flooded with out-of-work heroes. That is hardly the case in the actual world. On the contrary, wars, crimes and the battle between heroes and villains seem to have increased, not lessened. If the Germans and Japanese of World War II have been defeated, how is it that they are now major economic world powers? We buy most of the best electronic products from the Japanese villains, do we not?

PTVA's ML DAHANUKAR COLLEGE OF COMMERCE

Academic Year: 2021-22

Class: F.Y.B.A.F / BBI / BMS / BFM

Semester: II

Subject: Foundation Course -II

Time: 2.5 hours (including objectives)

Total: 37 marks

Date: 25/04/2022

Time: 10.30 AM to 01.00 PM

Instructions:

1. This Question Paper contains 1 page
2. Marks to the right indicate full marks
3. Use of simple calculator is allowed
4. Answers to each new question to be started on a new page
5. Figures in the brackets to the right indicate maximum marks

QI)	Attempt <u>any 1</u> out of the following:	(7 marks)
A.	What are the outcomes of extreme stress?	
B.	Briefly enumerate the importance of peace & harmony.	
QII)	Attempt any 6 questions from Question No. 2 to Question No. 9	(5 marks each)
Q2.	What are the main features of the new Economic Policy 1991?	
Q3.	Explain Contract Farming. What are its advantages?	
Q4.	Briefly enumerate the important milestones which led to the Universal Declaration Of Human Rights.	
Q5.	Briefly explain the Right to Equality as guaranteed by the Constitution of India.	
Q6.	What is food chain? Explain the working of a food chain.	
Q7.	Define Environmental Degradation. What are the harmful impact of Environmental Degradation?	
Q8.	What is socialization? Explain the agents of socialization and the role played by them in developing the individual.	
Q9.	What are the causes of aggression?	